H:DEI

Hassler: Designing for Equity and Inclusion

Current engagements

H:DEI (Diversity Trainer & Designer for Inclusion)
Freelance, Hamburg (June 2023 - present)

Lecturer in Design (Macromedia University)
Freelance, Hamburg (March 2024 - present)

COMPETENCES
- User-centered analysis of complex systems (social and technological, including AI)
- Servant leadership and leadership in horizontal structures
- Diversity & Inclusion consulting and coaching
- User-centered, inclusive, and humanity-centered design principles
- Applying responsible/ethical tech principles
- Leading and implementing UX in cross-functional agile product teams
- Diversity & Inclusion strategies for personnel management, recruiting, and leadership
- Co-design and other participatory processes

Client selection:

CV

Head of Social Change
Thoughtworks Germany, Hamburg (January 2021 - April 2023)

- Consulting and design of internal company processes (recruiting, onboarding/induction, software development, customer selection, diversity, equity, and inclusion, etc.) with regard to social impact aspects.
- Preparation, organization, and delivery of training materials on topics such as systemic oppression, ethical use of technology, and unconscious bias for employee development.
- Building, developing, and expanding networks with social movements and NGOs for pro bono collaborations.
- Project owner responsible for project investments with an annual budget of €200,000.
- Development of fundamental practices and ESG standards for Thoughtworks Germany.
- Monitoring emerging technologies (Blockchain, IoT, AI etc.) through a responsible tech lens.

Lead UX Design Consultant
Thoughtworks, Hamburg (February 2015 - January 2021)

- Conceptualization of digital products
- Research and synthesis in the areas of product development and usability, conducting user interviews
- Application of design thinking methods for idea generation
- Preparation, organization, and execution of workshops on agile working methods
- Communication of complex product processes to external and internal stakeholders
- User experience, interaction, and graphic design.

Clients included: AIB, Taylor & Francis, Daimler Benz, Jungheinrich, Innogy SE / RWE, OTTO Group, Porsche, SeaWatch, Social Impact gGmbH and Deutsche Bahn.

PROFESSIONAL EXPERIENCE

UX/UI Design
Various employers (2004 - 2023)

- Product Strategy
- Inclusive Design / Responsible Tech
- User Research, Usability Testing
- UX / Interaction / Visual Design
- Game Design

EDUCATION
Lübeck School of Applied Arts, Lübeck (February 1999 - February 2003) for Communication Design and New Media

LANGUAGES
German: Native speaker
English: C2

CHRISTOPH HASSLER

Designer für Equity und Inclusion

WARUM TEAMS ÜBER KRITISCHES WEISSSEIN SPRECHEN SOLLTEN

Es geht nicht nur darum, _nicht rassistisch_ zu sein, sondern _antirassistisch_. Der Unterschied zwischen diesen beiden Dingen fängt beim Bewusstsein an.

– Christoph Hassler,
Diversity-Berater und Designer

Neu Narrative #19
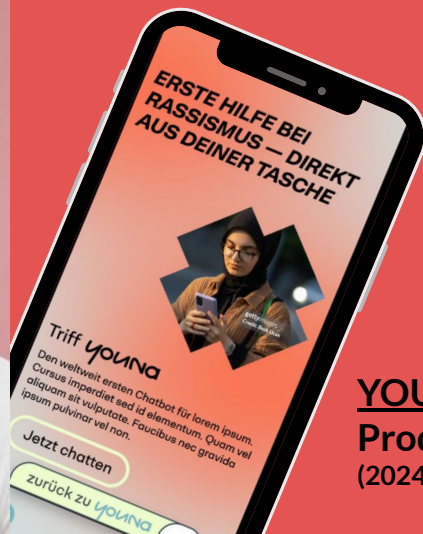

FREELANCE @ H:DEI

PUBLIC SPEAKING (Auswahl)
Social Developers Club: **Intersectionality beyond the buzzword**
ContainerDays Meetup: **Can Robots be Racist?**
Re:Publica: **White Supremacy Culture in professional Spaces.**
12Min.me: **De-Colonize Colortheory**
Code.Talks & Re:Publica + Reeperbahn Festival: **Designing for Vulnerable Groups**
Modulr: **Du bist nicht deine Nutzer*Innen, aber wer bist du?**

REEPERBAHN FESTIVAL
DEEP DIVE

YouTube: Decolonize Tech

ERSTE HILFE BEI RASSISMUS — DIREKT AUS DEINER TASCHE

Triff YOUNA

Den weltweit ersten Chatbot für lorem ipsum. Cursus imperdiet sed id elementum. Quam vel aliquam sit vulputate. Faucibus nec gravida ipsum pulvinar vel non.

Jetzt chatten
zurück zu YOUNA

YOUNA
Product Lead
(2024-2025)

Decolonize Tech – How to design for all

Christoph Hassler

YouTube: re:publica 2024

Christoph Hassler

(born. 27.07.1981)

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